

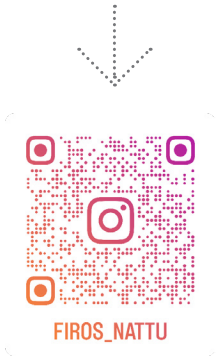
# Firos Nattu

Co-Founder | Travel Architect & Digital Thought  
Leader | Travel Technology Trailblazer | Startup &  
Mentor | Visionary Technopreneur | Globetrotter  
AI Catalyst | 25+ Years in Travel.

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## → About Me

A visionary business analyst with Twenty Five years of diverse experience in the travel industry. Passionate about innovative travel technology and streamlining operational process. As the co-founder of Qatar's first online travel agency with a successfully led company of \$50 Million turnover. Grabed so many recognitions including Digital Transformation Award from Ministry of Qatar.

Frequently featured in national and international media, served as a spokesperson for travel updates and regulations. let's connect and explore new ventures together!



### Skills

- Travel technology innovation.
- Digital transformation leadership.
- Business strategy & development.
- AI-driven travel solutions.
- Startup founder & mentor.
- Digital thought leadership.



### Founder & Innovator

- Established the first online travel agency in Qatar, pioneering digital travel solutions in the region.
- Recipient of the prestigious Digital Transformation Award from the Ministry of Qatar, recognizing his contributions to advancing travel technology.
- Passionately committed to exploring and driving future travel industry optimizations through AI and cutting edge technology.



### Industry Expertise

- Over 25 years of experience in the travel and aviation industry including Saudi Arabian Airlines across Saudi Arabia, the UAE, and Qatar, with 25 years focused on the GCC region. Specialized in Travel Technology leveraging AI and automation to evolutionize the travel experience for businesses and consumers alike.



### Business Acumen

- Founder of a travel business that grew from the ground up to a 200 million Qatari Riyal turnover company.
- Recognized for exceptional business management skills, earning awards from Media One TV and the Kerala Entrepreneurs Club.



### Social Influence

- A well-known digital thought leader on Instagram and LinkedIn, with a significant following and engagement.
- Regularly featured on national and international TV, newspapers, and podcasts, offering insights and guidance to travelers.
- A trusted voice in the industry, with appearances on FM radio in Qatar to inspire and inform the travel community.



### Awards & Recognition

- Honored with various accolades for contributions to the travel industry and business management, including the Business excellence Award.
- Honored with the Best Performance Award by various airlines and travel segment suppliers for exceptional results and contributions to the industry.



### Current Role

- Co-Founder & General Manager at a leading travel technology firm in Doha, Qatar (2010 - Present).
- Currently leading R&D efforts to enhance travel and airline experiences by developing new distribution channels, improving connectivity, and optimizing fares through predictive data analysis.